

International 四季報 Online+業界分析!!

Plunkett Researchは、その産業及び企業の現在の動向及び将来の動向を理解する手助けを行います。また日本企業に関しても、2009年7月3日現在、各産業を代表する210を超える企業の詳細なレポートを入手できます。

Plunkett Research のオンライン産業リサーチセンターは、それぞれの産業の必要な情報を、独自の使いやすいツールでご提供します。

収録内容:

- ◆ 市場調査と産業のトレンド分析レポート
- ◆ 各産業の統計情報及び図表
- ◆ 主要企業数千社(7000社以上)のプロファイル
- ◆ 産業用語解説
- ◆ 団体及び学会等の情報(3000団体以上)

利点:

- 業界の背景情報、ビジネスプランや競合情報及びレポートを即座に入手
- Build-A-Reportのツールを利用することで、専門家の品質のレポート作成
- 最も効率的な職探し(インターンを含む求職リンクあり)
- 主要企業や団体及び学会の情報をExcelで容易に出力
- MBAのケーススタディに...
- MyResearchProfileのツールを利用し、検索履歴を保存することで、データが新しくなったときには、自動実行され、産業のアラート情報を得ることができる。

更新:

更新は、業界トピックでは、年1回行われ、他に細微な変更については、毎週金曜日(US時間)のよに行われます。(例えば、CEOの交代など)

下記の32の多くのデータと情報源とともに、それぞれの産業についてオンラインアクセスが可能です。

1. 広告、ブランド、マーケティング産業
2. 航空産業、ホテル及び旅行産業
3. 代替及び再生可能エネルギー産業
4. アパレル、繊維とファッション産業
5. 自動車とトラック産業
6. 金融、ローン及び銀行産業
7. バイオテクノロジー、薬品と遺伝子産業
8. カナダの産業
9. 化学、プラスチック、およびコーティング産業
10. 情報工学、コンピューターとソフトウェア産業
11. コンサルティング産業
12. 電子商取引とインターネット産業
13. エネルギーとユーティリティ産業
14. 工学と研究産業
15. 娯楽とメディア産業
16. 食品、飲料、およびタバコ産業
17. 健康産業
18. 保健産業
19. 国際企業
20. 投資と証券産業
21. 人材紹介/派遣産業
22. 製造産業
23. 中堅企業
24. ナノテクノロジーとマイクロマシン技術
25. 外注及び国外生産産業
26. 個人企業
27. 不動産と建設産業
28. 小売産業
29. スポーツ産業
30. テレコミュニケーション産業
31. 輸送と物流産業
32. Wi-Fi, RFID等無線及び携帯電話産業

その他: アーカイブ(過去の出版された内容のアーカイブ)

Plunkett Research Onlineサービスはそれぞれの産業の必要な情報を、独自の使いやすいツールでご提供します。





Plunkett's Banking Industry Research Center

A major update of this data was completed on: November 7, 2008.
Incremental updates are done on a regular basis and posted each Friday night.

各産業共通のインターフェイス

[Save Your Searches](#) [Historic Data](#)

 Search

[Advanced Search](#) [Search Tips](#)

(Perform a data search within current industry)

> [Market Research and Trends](#)

A market overview and an analysis of major trends that are creating rapid changes in the industry today.

> [Company Profiles](#)

In-depth profiles of leading companies in this industry. Includes business descriptions, financials, growth plans and executive names.

> [Export Company Contacts](#)

Our company contact information can be exported to Microsoft Excel or Text file. Includes company name, address, phone, website and executives.

> [Glossary](#)

An industry-specific glossary written in language that is easy-to-understand. This information is ideal to use when preparing for sales presentations.

> [Statistics](#)

The statistics section contains extensive data on many facets of the industry.

> [Associations/Organizations](#)

Industry associations, government agencies and important industry phone numbers and web sites.

> [Export Associations/Organizations](#)

Our Associations/Organizations contact information can be exported to Microsoft Excel or Text file. Includes company name, address, phone, website and description.

> [Plunkett's Build-A-ReportSM](#)

Quickly build a custom report based on trends, statistics, company profiles, contacts, and glossaries.

産業分析

What's next in the world of banking and investing?

- 1) Emerging trends to watch for
- 2) A major era of much lower risk-taking by traditional banks
- 3) The creation of higher-risk loans and investment authority has already been in place for some time, and regulatory oversight will be more stringent
- 4) Intersecting forces in the event of emergency: high level and perhaps overseas banking, lending and family businesses as a cohesive force in the event of emergency
- 5) Alternative lending force in the event of emergency: peer-to-peer sources will be used to get loans to borrowers
- 6) Virgin Money USA makes it easy for lenders to get loans to borrowers
- 7) On the other end of the spectrum, small businesses that are unable to obtain or renew bank loans will turn to high-cost "factoring," a method of borrowing against their receivables
- 8) A lengthy and expensive process of write-downs by lenders will continue. Chris Flanagan, an analyst at JP Morgan Securities, estimated in late 2008 that the potential loss at \$1.7 trillion. The final toll could be even worse than these numbers given the fact that significant losses from credit card debts, automobile loans, junk-rated corporate bonds and shaky municipal bonds will occur in 2009 and 2010.

TOP 10 COMPANIES
Notes: Companies are listed based on number of employees in US companies only.
INDUSTRY CODE: 622110 Banking

1. AGRICULTURAL BANK OF CHINA
2. INDUSTRIAL & COMMERCIAL BANK OF CHINA (ICBC)
3. HSBC HOLDINGS PLC
4. CHINA CONSTRUCTION BANK (CCB)
5. ROYAL BANK OF SCOTLAND GROUP PLC (THE RBS)
6. BANK OF CHINA (BOC)
7. CREDIT AGRICOLE SA
8. BNP PARIBAS
9. UNICREDIT SPA (UNICREDIT GROUP)
10. BARCLAYS PLC

Top10企業

GROWTH PLANS/SPECIAL FEATURES:

Mizuho Financial Group Inc. (MFG) is one of the largest financial institutions in the world and the holding company for Mizuho Holdings Inc., an intermediate holding company for the firm's banking and securities subsidiaries, trust and asset management and other strategic subsidiaries. The company is aligned into three operating segments: global corporate retail, and its subsidiary, Mizuho Corporate Bank Ltd. Mizuho Corporate Bank focuses on serving large and foreign financial institutions, public sector and commercial corporations with corporate finance and customer relationship services. These offerings include leveraged finance, real estate finance and project finance services. The global retail group includes Mizuho Bank Ltd. and its various subsidiaries, Mizuho Bank serves individuals, small to medium-sized businesses, middle market corporations and local governments in Japan with various traditional retail banking services such as deposit products, bank debentures and lending services. The global asset and wealth management group includes a number of business promotion and retail securities consulting subsidiaries that provide asset management services to corporate and individual clients, as well as some that specialize in the custody business and wealth management plans. The largest subsidiary in this group is Mizuho Trust & Banking Co., Ltd., which provides

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及び企業の特徴

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