

# The Role of Open Access in Shaping the Future of Scientific Publishing

**28th & 29th May 2024** De La Salle University and New World Hotel, Makati City, Philippines

> Dr. Mohd Faizal Hamzah Senior Librarian, Universiti Malaya Library, Malaysia



# What is..

## **Open Access**

Open access (OA) refers to the practice of **providing unrestricted** and **free online access** to scholarly research outputs, such as articles, papers, and data.

## **Scientific publishing**

Scientific publishing refers to the process of disseminating scientific research and findings to the academic community and the public through various channels.

# Before we talk about Open Access

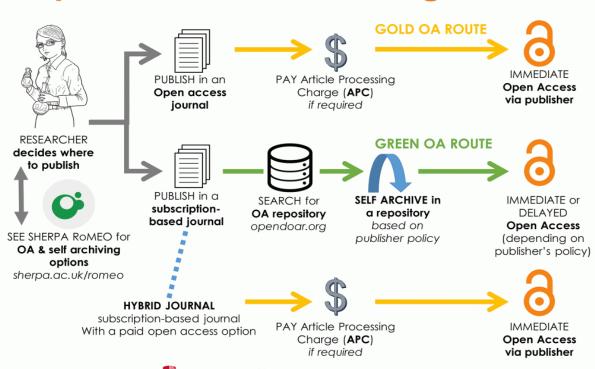
Predictions For The Future of Scientific Publishing.

The landscape of scientific publishing is poised for significant evolution, driven by 1) technological advancements, 2) shifts in academic culture, and an increasing emphasis on 3) openness and transparency

Sowjanya Pedada (2024)

1) More Open Access

Expansion of Open Access Models



**Open Access Publishing** 

## 2) Faster Publishing Through Preprints

**Growth of Preprint Platforms** 

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List [edit]										_	
Name 🔶	Discipline(s) <sup>[a]</sup> ♦		D	escription	\$	Size 🔶	Created <sup>[b]</sup> ¢	Provide	er(s) 🖨		
AAS Open Research	Multidisciplinary		ast one of the aut An Academy of So	hors must be affiliated	with the	251	2018	African Academy F1000 Research			
AMRC Open Research	Medicine	At least one of the authors must be affiliated with AMRC member charities			with AMRC	45	2019	Association of M Charities & F100			
agriRxiv	Agriculture	Global preprint service for agriculture and allied sciences			lied	418	2017	Open Access Inc International	lia & CAB		
APSA Preprints	Political science	Early research outputs in political science and related disciplines			nd related	349	2019	American Political Science Association & Cambridge Jniversity Press			
mp_arc	Mathematical physics	Main	focus: mathemat	ics, physics	ysics 9779 1991 (10 July)-2023			University of Tex Università Roma de Barcelona	exas at Austin, na Tre, Universitat		
arXiv <sup>[1]</sup>	Multidisciplinary	Mair scier	SciELO Preprints	Multidisciplinary		ary research for L nsula, South Africa		13,713	2020	SciELO	
AfricArXiv <sup>[3]</sup>	Multidisciplinary				and discovery network allowing th at least 5 publications to freely		2,200,000	2013 ScienceOpen			
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ARPHA Preprints	Multidisciplinary	The	SocArXiv	Social science	Open archiv	e of the social scie	inces	12,880 (2023) <sup>[26]</sup>	2016	Center for Open Science	
Authorea <sup>[4]</sup>	Multidisciplinary	Aco	SportRxiv	Sports science	Repository of research	Repository dedicated to sport and exercise related research Aggregates over 30 preprint servers (Preprints with <i>The Lancet</i> , Cell Sneak Peek, etc.). More than 55 disciplines. Initially funded by SSRN in 1994, bought in 2016 by Elsevier.		and exercise related 279		Center for Open Science	
Beilstein Archives	Multidisciplinary	Prep Prep Prep	SSRN (First Look)	Multidisciplinary	with The Lar than 55 disc			950,733	1994	Elsevier	
BioHackrXiv	Life Sciences	Bio-	TechRxiv	Engineering		Technology Resea		1,043	2020	Institute of Electrical and Electronics Engineers	
bioRxiv <sup>[6]</sup>	Biology	Ope scier	ViXra <sup>[27]</sup>	Multidisciplinary	An alternativ	Mainly physics and mathematics, but also other. An alternative to arXiv. Well-known for also having		· ·	2009	Scientific God Inc.	
BodoArXiv Cell Sneak Peek	Medieval Studies Biology	Ope Man	Wellcome Open Research	Multidisciplinary	many unorthodox papers and also fringe science. At least one of the authors must be a Wellcome researcher		820	2017	Wellcome Trust		
			WikiJournal Preprints	Multidisciplinary	Preprint repository of scholarly work in a MediaWiki format		52	2017	WikiJournal User Group		
			Zenodo	Multidisciplinary	Preprint repo	ository of scholarly	work	792,588	2011	OpenAIRE / CERN	
			Synthical <sup>[28]</sup>	Multidisciplinary	science, ma	s preprint repositor thematics, econom y, biology, and che	nics, physics,	3,000,000 <sup>[29]</sup>	2023	Synthical	

3) Better Peer Review

## Technological Support

**Research findings** Digital manuscript is processor.

being sent to language

Language processor Language processor 'reads' and translates content into machine language.

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Data analytics The information is extracted, classified and clustered.

Sourced data is sent to language processor, the

learning process occurs in the feedback loop.

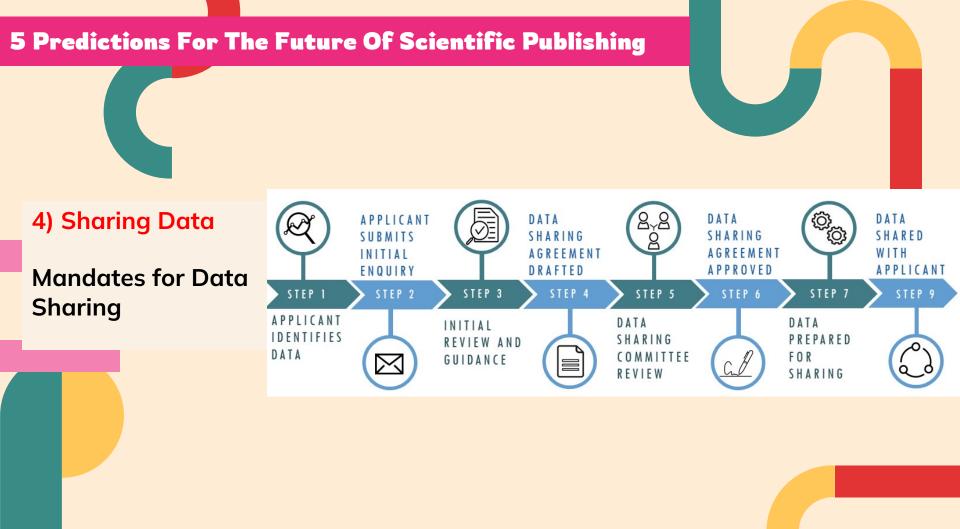
#### Data mining

Based on extracted keywords and missing data identified by AI processor, system searches the scientific databases and paper repositories trying to find matches and use it as learning samples.

Artificial intelligence processor The Al uses data extracted from the previous studies sources from the web. Knowledge database is developed. The AI learns and becomes an expert on the specific topic.

#### **Review** feedback

Al processor points out scientific correctness and novelty of the paper. It may also ask a number of questions to further clarify the study. Lastly and most importantly it decides whether the study should be published or not.



## **Benefits of AI and Blockchain**

01 Improved Security Al for Smart Contracts 02 03 Scalability **Autonomous** 04 **Decision-Making** 05 Information Analysis 06 **Identity Confirmation** 

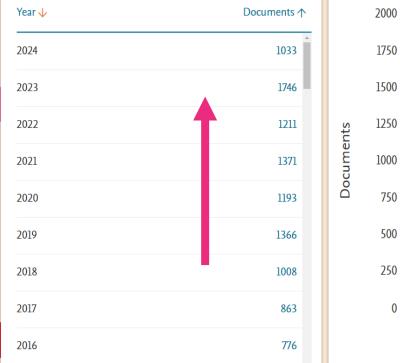
5) New Technologies

Integration of Ai in Publishing , Blockchain for Integrity and Rights Management There is NO GUARANTEE that OPEN ACCESS WILL contribute to the INCREASE of a RESEARCHER'S CITATION and RESEARCH VISIBILITY However..

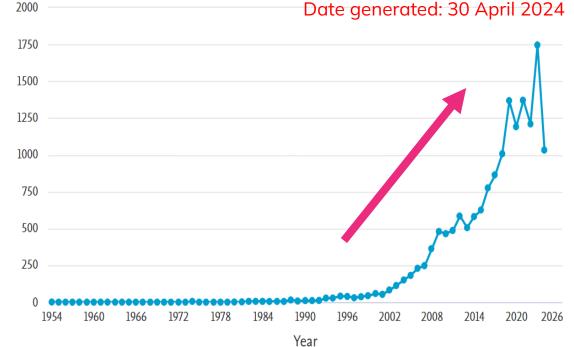
# The Study of Open Access Continues to Capture Researchers' Interest

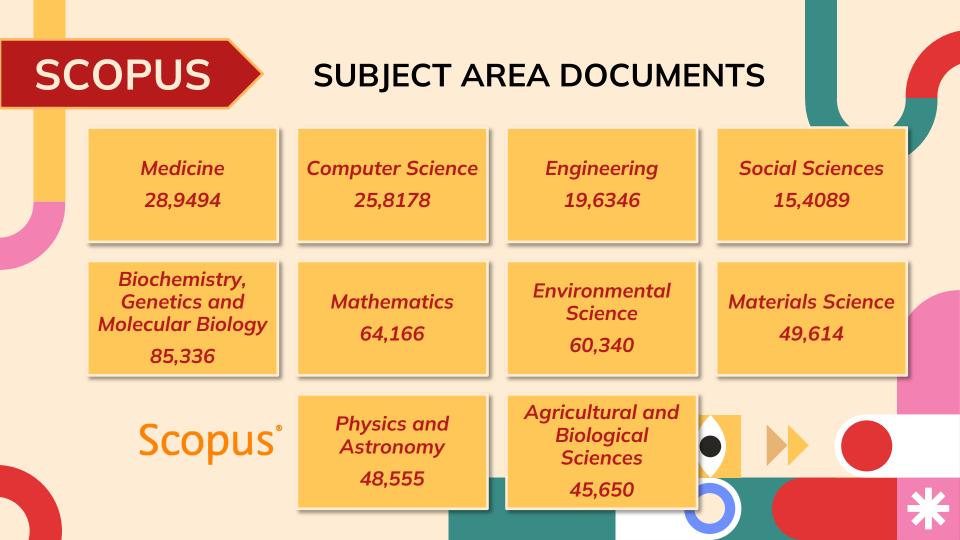
Lets study the publication trends on open access

## PUBLICATION TRENDS ON OPEN ACCESS IN SCOPUS



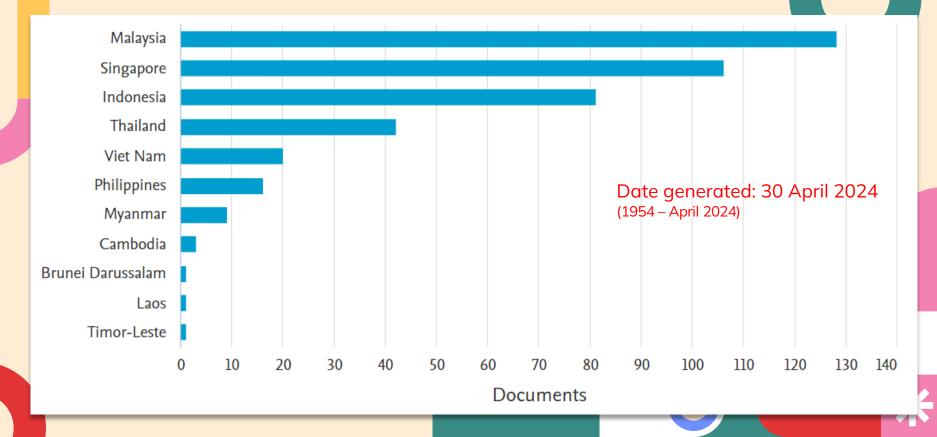
**SCOPUS** 





## SCOPUS

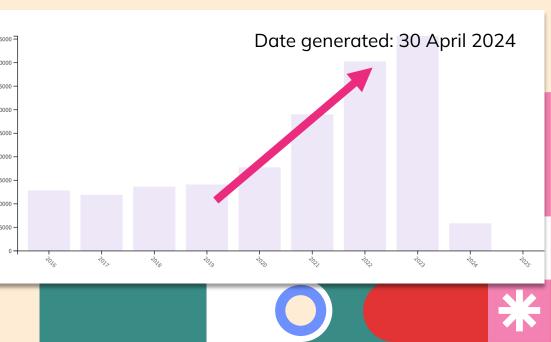
## PUBLICATION TRENDS ON OPEN ACCESS IN SCOPUS – SOUTH EAST ASIA

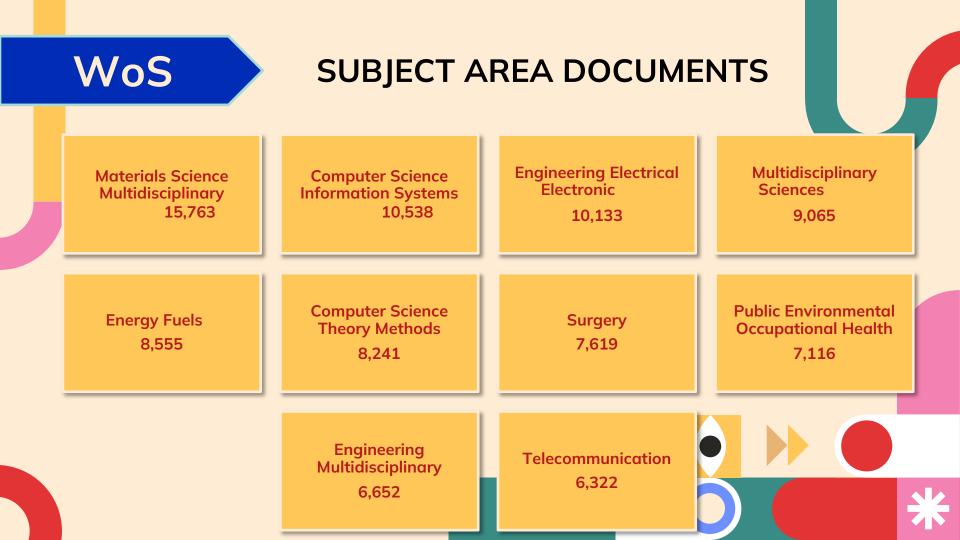


## PUBLICATION TRENDS ON OPEN ACCESS IN WEB OF SCIENCE

Select All	Field: Publication Years	Record Count	
	2025	7	
	2024	5,795	450
	2023	45,628	400
	2022	40,176	350
	2021	28,938	300
	2020	17,691	250
	2019	14,042	200
	2018	13,583	150
	2017	11,846	100
	2016	12,779	50
	2015	13,155	
	2014	7,819	-

WoS





Wo	S	Countries	Total document index in WoS	
		1. Malaysia	2,823	
		2. Singapore	2,122	
RENDS ON OPEN SOUTH EAST ASIA		3. Indonesia	1,759	24
		4. Thailand	1,513	ril 20
		5. Vietnam	949	30 April 2024
TRENDS - SOUTH		6. Philippines	437	
- Sov	VoS	7. Cambodia	71	generated:
PUBLICATION ACCESS IN WoS		8. Myanmar	67	Date g
JBLI ESS		9. Brunei	52	
ACC	ACC	10. Laos	40	
		11. Timor Leste	6	

## **ISSUES ON OPEN ACCESS**

When considering the **quality of research published as open access but receiving low citation rates**, several factors might contribute to this outcome.

It's essential to distinguish between the visibility and accessibility of open access articles versus their citation impact or perceived quality within the academic community.

## **Open Access vs citation index**

## **OPEN ACCESS VS LOW CITATION**



## **Field Specificity**

The research might be highly specialized or focused on a niche topic within a particular field.



## **Visibility Challenges**

limited promotion & language barriers

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## **Publication Timing**

The timing of publication can influence citation rates.



# Competition and Saturation

If the topic is saturated with existing literature or if similar studies





# Universiti Malaya Case Study

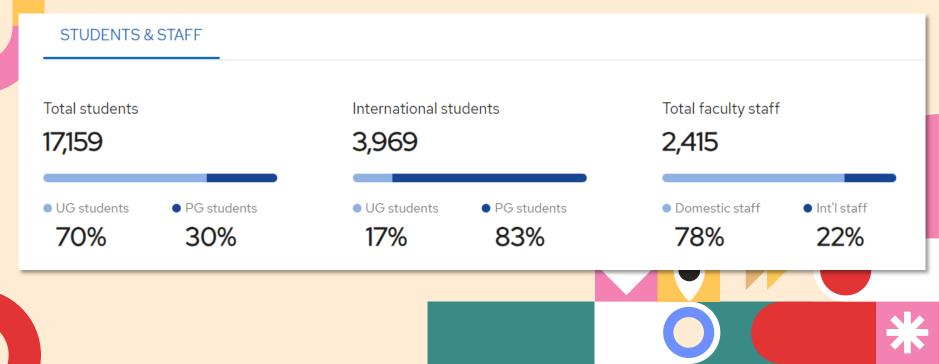
**Open access vs visibility vs citation** 





Universiti Malaya Kuala Lumpur was established in 1962. Universiti Malaya (UM) is one of the top public universities in Kuala Lumpur, Malaysia.









## #=65 in QS World

132 QS Sustainability Ranking #3 Asian University Rankings - South Eastern Asia



## **INDICATOR**

(total Publication and citations, H- index)

Scopus





INDICATORS	FACTS
Total article in Web of Science (Until April 2024)	65,914 Documents
Total Open access article (OAA)	24,562 Documents
Total citation for OAA – sort by oldest : 1970	17 Citations / 87 References
Total citation for OAA – sort by Newest - Dec 31 2024	0 citation / 68 References
Most citation all time for OAA - Nov 10 2018	4,773 Citations / 92 References



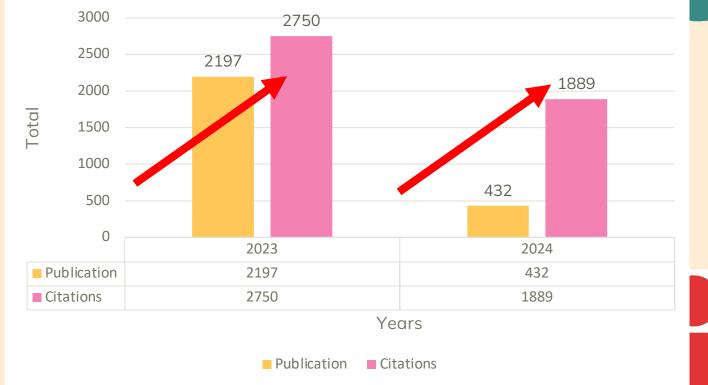
Total





## Times Cited and Publications 2023 - 2024



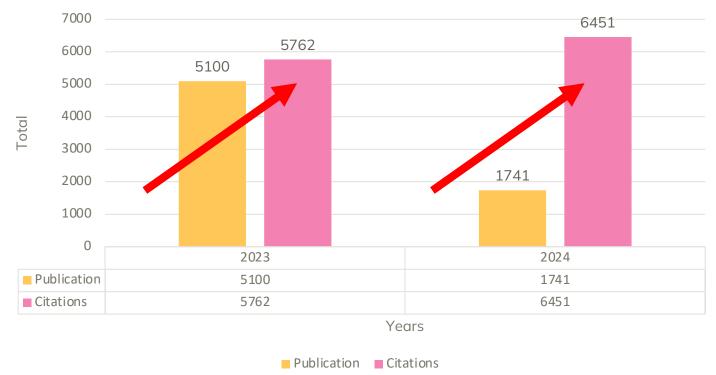


S	copus	
		ГАСТС
	INDICATORS	FACTS
	Total article in Scopus (Until April 2024)	74,654 Documents
	Total Open access article (OAA)	27,566 Documents
	Total citation for OAA – sort by oldest : 1950	2 Citations
	Total citation for OAA – sort by Newest - Dec 2024	0 citation
	Most citation all time for OAA - 2018	8,410 Citations

**Scopus** 

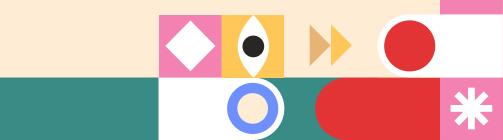
## **Times Cited and Publications 10,000 Recent Articles**

CITATION REPORT ANALYSES 10,000 RECENT PUBLICATIONS





## There is evidence that OA does affect the number of citations in recent years for Universiti Malaya

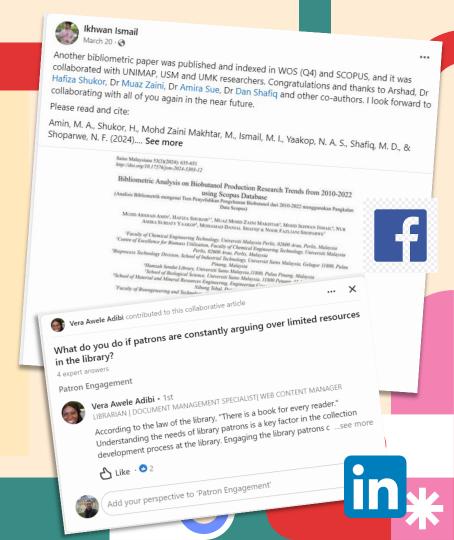


To improve the citation impact of high-quality open access research, authors and publishers can consider the following strategies:

## 1. Strategic Promotion:

Actively promote the article through various channels, including social media, academic networks, and conferences.







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PERFORMANCE

**MANAGEMENT?** 

WHAT IS

XQ

What is Performance Management?

28K views • 2 years ago

HR University

If you want to get more out of your employees, you need to know how to help them improve their performance. A per...

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WHAT IS PERFORMANCE MANAGEMENT? | GENERAL APPRAISAL | 360-DEGREE.... 9 moments 🗸

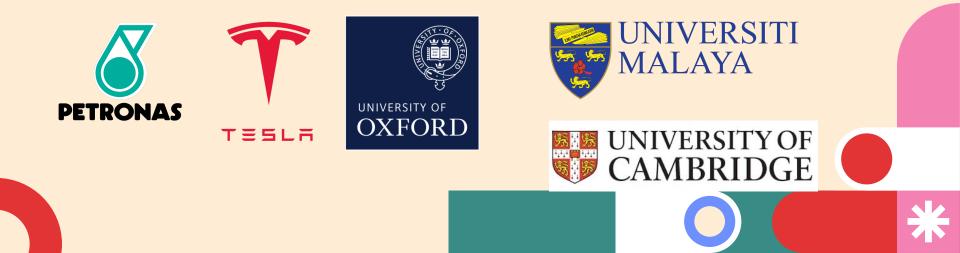


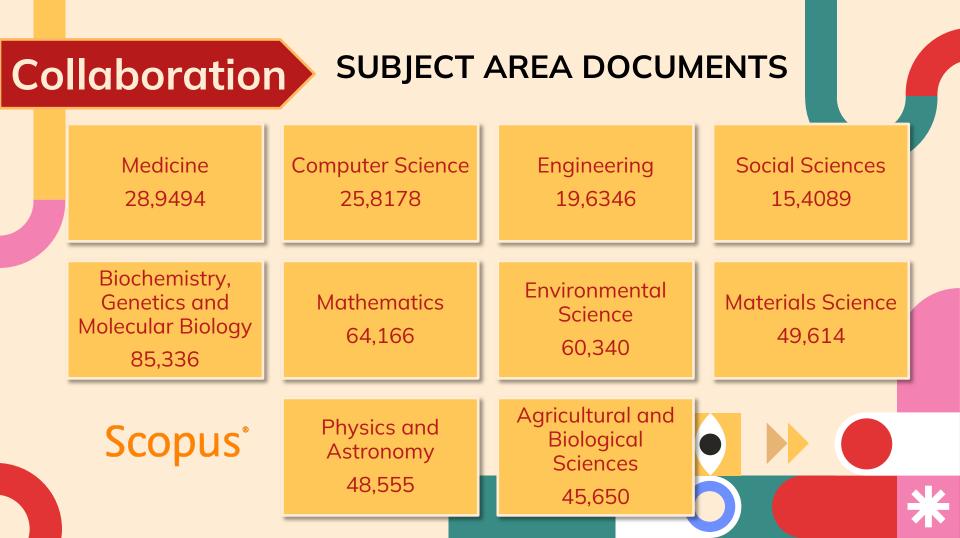
Sustainable Leadership: Lessons for Next Generation Leaders 745 views • 1 year ago

# Research Reynolds Associates What do Leaders Shorts Strare Strare

**2. Collaborative Outreach**:

Foster collaborations with researchers and institutions interested in the topic to enhance visibility and engagement.





## **3. Engage with the Community:**

Participate in discussions, forums, and workshops related to the research area to increase awareness and stimulate interest.



**4. Enhance Discoverability**: Ensure the article is indexed in relevant databases and repositories frequented by researchers in the field.







Home About Browse

#### Login (Repository staff only) Repository Statistics

#### Welcome to UM Research Repository

The Universiti Malaya Research Repository is an institutional digital repository of published and unpublished research work produced by the UM researchers provided by <u>The Digital Scholarship and Information Commons</u>.

Atom S RSS 1.0 RSS 2.0

#### Additional information

The login account is only for the repository staffs. The user do not need an account to access the document.
 Most of the items in this repository is available to be accessed for the user, unless it is embargoed for a certain period or restricted due to copyright issue.

#### Search Repository

Search the repository using a full range of fields. Use the search field below for a quick search.

Search Advanced search

#### Latest Additions

Many kinds of information stored in the IRs are easily retrievable.

## **5. Long-Term Impact**:

Recognize that citation impact can evolve over time. Continued relevance and impact may become more apparent as the field evolves and the research gains recognition.





# WHY SHOULD I CARE?

**Open Access** 

## WHY SHOULD I CARE?

In general when information is freely available, everyone wins.

- **1**. Researchers get all of the information they need.
- 2. Students can enjoy unrestricted access to necessary educational tools.
- 3. Libraries do not have to make tough choices on which journals to subscribe to.
- 4. Scientists in low or middle income countries can contribute competitive research.

## What are the benefits?

Researchers

**Educational Institutions** 



### **OPEN ACCESS FACT SHEET**



## Researchers

- 1. Increases readers' ability to find use relevant literature
- 2. Increases the visibility, readership and impact of author's works
- 3. Creates new avenues for discovery in digital environment
- 4. Enhances interdisciplinary research
- 5. Accelerates the pace of research, discovery and innovation

### **OPEN ACCESS FACT SHEET**



## **Educational Institutions**

- 1. Contributes to core mission of advancing knowledge
- 2. Democratizes access across all institutions regardless of size or budget
- Provides previously unattainable access to community colleges, two-year colleges, K-12 and other schools
- 4. Provides access to crucial STEM materials
- 5. Increases competitiveness of academic institutions

### **OPEN ACCESS FACT SHEET**



## **Students**

- 1. Enriches the quality of their education
- 2. Ensures access to all that students need to know, rather what they (or their school) can afford
- 3. Contributes to a better-educated workforce



## The Role of Open Access in Shaping the Future of Scientific Publishing

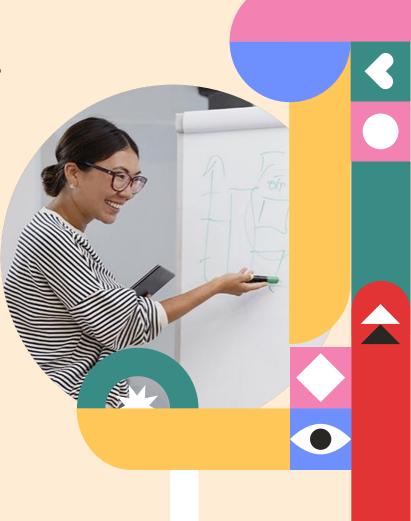
Open Access (OA) has the potential to significantly shape the future of scientific publishing by revolutionizing the way research is disseminated, accessed, and utilized.

## **1. ACCESSIBILITY**

Open access **removes barriers to accessing scientific research** by making articles freely available online.

This accessibility is crucial for researchers, students, policymakers, and the general public who may not have access to expensive journal subscriptions.





## Key Benefits of Open Access in Relation to Accessibility Include:

### Accessible Knowledge Sharing

Eliminates paywalls and subscription barriers

### International Networking

Researchers can discover each other's work more easily

#### Enhanced Public Engagement and Impact

Enables broader public engagement with research outcomes.

### Data Sharing and Reproducibility

**VISIBILI** 

Shared access to research data enhances transparency, reproducibility



## **2. GLOBAL COLLABORATION**

Open access encourages collaboration among researchers worldwide.

By removing financial barriers, researchers from lowincome countries can access the same knowledge resources as those from wealthier countries, fostering global collaboration and accelerating scientific progress.

## HERE'S HOW GLOBAL COLLABORATION BENEFITS FROM OPEN ACCESS NO QUALITY POVERTY **EDUCATION Global Reach** Support SDG/ **Developing country** REDUCED SUSTAINABLE CITIES **INEQUALITIES** AND COMMUNITIES $\langle = \rangle$

### HERE'S HOW GLOBAL COLLABORATION BENEFITS FROM OPEN ACCESS

## Inclusivity

- Promotes inclusivity by removing financial barriers that can limit access to scholarly literature.

- People with disability to access free information

Less than of all published materials are accessible to blind or low vision people Source: World Blind Union

#MarrakeshTreaty

www.wipo.int/mt



### HERE'S HOW GLOBAL COLLABORATION BENEFITS FROM OPEN ACCESS Advancing **Dissemination of** Research Knowledge - Supports innovation, - Making research readily interdisciplinary research, and available to practitioners, evidence-based decisionpolicymakers, educators making

During pandemic – some of the database are free to use Easy to cross check law case, or any evidence based medicine

Support knowledge production among non academician Improve decision making among professional

## 3. INNOVATION 继

- Open access can spur innovation by allowing researchers to build upon existing work more easily.
- When research is freely available, scientists can more readily access and build upon previous findings, leading to faster advancements in various fields.



### HERE'S HOW INNOVATION BENEFITS FROM OPEN ACCESS:

#### Access to Cutting-Edge Research

Access to top quality publication and research

### Interdisciplinary Collaboration

Encourages interdisciplinary collaboration by allowing researchers from different fields to easily discover

### Policy and Decision Making

Informs evidence-based policy-making and decisionmaking processes

#### Enhanced Reproducibility & Validation

Open access to research data and methods enhances the reproducibility and validation of scientific findings



## **4. PUBLIC ENGAGEMENT**

Open access enables greater public engagement with science.

When research articles are freely available, anyone with an internet connection can access and understand the latest scientific findings, fostering scientific literacy and informed public discourse.



### HERE'S HOW PUBLIC ENGAGEMENT BENEFITS FROM OPEN ACCESS:

Citizen Science and Participation

Open access encourages citizen science initiatives where members of the public actively contribute to scientific research projects.



## Education and Lifelong Learning

Open access supports education and lifelong learning by providing free access to educational resources, scholarly articles, and research materials.

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### **Cultural and Social Impact**

The timing of publication can influence c facilitates the dissemination of research on cultural heritage, arts, humanities, and social sciences. This accessibility promotes cultural preservation.

## 5. TRANSPARENCY AND REPRODUCIBILITY

Open access promotes transparency and reproducibility in science.

When research articles are freely available, it becomes easier for other researchers to scrutinize and replicate findings, which is essential for maintaining the integrity of the scientific process.



## 6. POLICY IMPACT

- Open access can have a significant impact on policy-making.
- Policymakers can access the latest scientific research relevant to their decision-making processes, leading to evidence-based policy development and implementation.





#### HERE ARE KEY AREAS WHERE OPEN ACCESS HAS IMPACTED POLICIES:



#### Research Funding Policies

institutions worldwide have adopted open access policies requiring grant recipients



#### Institutional Open Access Mandates

These mandates promote visibility of institutional research outputs

## National and International Open Access Strategies

Open science movement



Open access resources, such as open textbooks and educational materials, support inclusive



Open access is closely linked to policies promoting data sharing and transparency in research



digitization and accessibility of cultural heritage materials, archival collections, and historical documents

## 7. Evolution of Publishing Models

- The rise of open access has prompted traditional publishers to reconsider their business models.
- Many publishers now offer hybrid models or fully open access options to accommodate the changing landscape of scientific publishing.



# Here's how the evolution of publishing models has intertwined with the rise of open access:

### Traditional Subscription-Based Model

**Early Era**: Historically, academic publishing operated on a subscription-based mode

### Hybrid Models and Transformative Agreements

•Hybrid OA: Some traditional subscription-based journals offer authors the option to make individual articles openly accessible upon payment of APCs.

•**Transformative Agreements**: Institutions negotiate transformative agreements with publishers to transition subscription journals to full open access while controlling costs.

### Introduction of Open Access

Open access emerged as a response to the limitations of traditional publishing models. The Budapest Open Access Initiative in 2002 and subsequent declarations advocated for unrestricted online access to scholarly research.

### Green and Gold Open Access

authors self-archived & article processing charges

## **NEW PUBLISHING MODELS?**

## Technological Innovations and Dissemination Platforms

- 1. **Preprint Servers**: Platforms like arXiv, bioRxiv, and SSRN allow researchers to share early versions of their research openly before peer review.
- 2. Open Access Platforms: Initiatives like PLOS, DOAJ, and Open Library of Humanities provide sustainable open access publishing platforms that prioritize accessibility and transparency.



## CONCLUSION

Overall, open access is playing a crucial role in democratizing access to scientific knowledge, fostering collaboration, promoting innovation, and enhancing the transparency and impact of scientific research.

As it continues to grow, it will likely shape the future of scientific publishing in profound ways.



# **THANKS!**

Do you have any questions?

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